



Standard Radio

Transcription Services, Inc.

HOLLYWOOD
CHICAGO
NEW YORK



3 6 0 N O R T H M I C H I G A N A V E N U E · C H I C A G O I

October 8, 1951

Miss Rose-Joan Grotta
Executive Secretary
Station W C S R
The Smith College Radio Station
Northampton, Mass.

Dear Miss Grotta:

Thank you for your very nice letter of October 3. I hope the Standard Program Library will continue to prove as helpful and valuable to you as it has the past year.

You probably are aware of the fact we have a commercial station subscriber in Northampton, W H M P. Before the close of last year, they registered a complaint with us over the duplicate use of our service in your market, stating that they were placed at a disadvantage in that you were able to offer the local merchants programs at a cheaper price than they were. We have not heard from the station recently regarding the matter and it may be that their feelings have changed. In any event, I think it would be wise for you to soft pedal the use of the library insofar as your commercial programs are concerned. In case Station W H M P should make future complaints to us they would be within their rights to demand a withdrawal of our service on WCSR. I sincerely hope that such a situation will not become necessary.

Again, may I wish every success to WCSR this season.

Cordially,

Milton M. Blink
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Transcription Services, Inc

MMB/r

